

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
961523-1	10/14/12	October 2012	10/01/12 - 10/09/12
Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	961523	07910575

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/09/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	MT-----				3	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII M		10/08/12	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00	NM
3 WXII M		10/08/12	6:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00	NM
2 WXII Tu		10/09/12	6:41 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00	NM
2	10/08/12	10/09/12	NBC Today Show	7-9am	MT-----	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	MT-----				3	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII M		10/08/12	7:59 AM	NBC Today Show	7-9am	:30	2012MRFP131H	\$500.00	NM
3 WXII M		10/08/12	8:29 AM	NBC Today Show	7-9am	:30	2012MRFP131H	\$500.00	NM
2 WXII Tu		10/09/12	7:22 AM	NBC Today Show	7-9am	:30	2012MRFP131H	\$500.00	NM
3	10/08/12	10/08/12	Live with Regis & Kelly	9-10AM	M-----	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	M-----				2	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII M		10/08/12	9:27 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP131H	\$150.00	NM
1 WXII M		10/08/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP131H	\$150.00	NM
4	10/08/12	10/09/12	M-F WXII 12 News @ No:12-1pm		MT-----	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	MT-----				2	\$150.00	
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2 WXII M		10/08/12	12:40 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP131H	\$150.00	NM
1 WXII Tu		10/09/12	12:24 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP131H	\$150.00	NM
5	10/08/12	10/09/12	M-F 1-2P	1-2P	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	MT-----				2	\$175.00	
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1 WXII M		10/08/12	1:28 PM	M-F 1-2P	1-2P	:30	2012MRFP131H	\$175.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6888

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7	10/08/12	10/09/12	M-F WXII 12 News @ 5 p 5-6pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$600.00	NM																																													
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8	10/08/12	10/09/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$900.00	NM																																													
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9	10/08/12	10/09/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	MT-----	:30	2	\$600.00	NM																																													
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10	10/08/12	10/09/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	MT-----	:30	2	\$550.00	NM																																													
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2	WXII	Tu	10/09/12	11:27 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP131H	\$600.00	NM																																												
12	10/08/12	10/09/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	MT-----	:30	2	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>MT-----</td><td>2</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WXII</td><td>M</td><td>10/08/12</td><td>12:30 AM</td><td>NBC Tonight Show</td><td>1135pm-1237am</td><td>:30</td><td>2012MRFP131H</td><td>\$225.00</td><td>NM</td></tr><tr><td>1</td><td>WXII</td><td>Tu</td><td>10/09/12</td><td>11:58 PM</td><td>NBC Tonight Show</td><td>1135pm-1237am</td><td>:30</td><td>2012MRFP131H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	MT-----	2	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WXII	M	10/08/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00	NM	1	WXII	Tu	10/09/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	MT-----	2	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WXII	M	10/08/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00	NM																																												
1	WXII	Tu	10/09/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00	NM																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
961523-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/09/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	MT-----	:30	2	\$225.00	NM
13	10/09/12	10/09/12	PARENTHOOD Class of Time - Pre-emptible with notice	10-11pm	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/09/12 10:11 PM PARENTHOOD 10-11pm :30 2012MRFP131H \$2,000.00 NM									
14	10/06/12	10/06/12	WXII 12 Sa/Su News at 6-8am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 10/06/12 7:57 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP131H \$125.00 NM									
15	10/06/12	10/06/12	NBC Saturday Today Class of Time - Pre-emptible with notice	8-10am	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 10/06/12 9:59 AM NBC Saturday Today 8-10am :30 2012MRFP131H \$225.00 NM									
16	10/06/12	10/06/12	Sa WXII 12 News @ 6 pm 6-630pm; Class of Time - Pre-emptible with notice		-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 10/06/12 6:29 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 2012MRFP131H \$225.00 NM									
17	10/06/12	10/06/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 10/06/12 11:17 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP131H \$600.00 NM									
18	10/06/12	10/06/12	NBC Saturday Night Live 1130pm-1am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 10/06/12 12:59 AM NBC Saturday Night Live 1130pm-1am :30 2012MRFP131H \$375.00 NM									
19	10/07/12	10/07/12	WXII 12 Sa/Su News at 6-8am Class of Time - Pre-emptible with notice		-----S	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/07/12 6:57 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP131H \$115.00 NM									
20	10/07/12	10/07/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8-9am	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/07/12 8:48 AM NBC Sunday Today 8-9am :30 2012MRFP131H \$225.00 NM									
22	10/07/12	10/07/12	Su WXII 12 News @ 6 pm 6-630pm Class of Time - Pre-emptible with notice		-----S	:30	1	\$225.00	NM

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
961523-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/07/12	10/07/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Su	10/07/12	6:29 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP131H	\$225.00	NM
23	10/07/12	10/07/12	NFL Sunday Prime Game	8p-12a	-----S	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Su	10/07/12	8:18 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP131H	\$2,200.00	NM
24	10/07/12	10/07/12	WXII Late News AFTER NFL	12:22 AM	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Su	10/07/12	12:22 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP131H	\$350.00	NM
25	10/07/12	10/07/12	NFL Pre-Game	7-8p/9p/4p	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Su	10/07/12	7:17 PM	NFL Pre-Game	7-8p/9p/4p	:30	2012MRFP131H	\$400.00	NM
Total Spots							38		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,315.00
<u>Agency Commission</u>	\$2,747.25
<u>Net Amount Due</u>	\$15,567.75